

16. (new) A card as in claim 15, wherein the magnetic stripe has approximate dimensions of 12 to 16 mm in width and 82 mm in length, and is located on a back of the card approximately 5 mm from and parallel to a lengthwise edge of said card.

17. (new) A card as in claim 16, wherein the tread avoids interference with the readability of information encoded on the magnetic stripe.

18. (new) A card as in claim 14, further comprising a computer chip embedded in said card for the storage of digital information.

19. (new) A card as in claim 14, wherein said tread is arranged near an edge of said card.

20. (new) A card as in claim 14, wherein said plurality of raised dimples are arranged in at least one triangular pattern.

21. (new) A card as in claim 19, wherein said plurality of raised dimples are arranged in at least one triangular pattern.

22. (new) A card as in claim 14, wherein said tread is formed on a front of said card.

23. (new) A card as in claim 14, wherein said tread is formed on a back of said card.

24. (new) A credit-card-sized card comprising: a first face, a second face, and a tread comprising a plurality of craters disposed on one of said first and second faces, each of said plurality of craters comprising: a lip and a center, and wherein the lip of each crater is raised slightly above said one face, and the center of each crater is indented slightly into said one face.

25. (new) A card as in claim 24, further comprising a magnetic stripe.

26. (new) A card as in claim 25, wherein the magnetic stripe has approximate dimensions of 12 to 16 mm in width and 82 mm in length, and is located on a back of the card approximately 5 mm from and parallel to a lengthwise edge of said card.

27. (new) A card as in claim 26, wherein the tread avoids interference with the readability of information encoded on the magnetic stripe.

28. (new) A card as in claim 24, further comprising a computer chip embedded in said card for the storage of digital information.

29. (new) A card as in claim 24, wherein said tread is arranged near an edge of said card.